



***FOR IMMEDIATE RELEASE***

**PATTERSON DENTAL RENEWS DIAMOND LEVEL PARTNERSHIP WITH AADOM**

Patterson Dental has extended its Diamond Level Corporate partnership with the American Association of Dental Office Managers (AADOM). The two-year agreement ensures that dental practices continue to benefit from combined resources that enhance practice management and enrich careers of office managers and administrators.

Patterson Dental and AADOM began working together in 2006. This mutual commitment to office managers culminated with the exclusive Diamond Level Corporate partnership, announced in May 2009. "Our exciting partnership is producing resources we never imagined initially," said Patterson Office Supplies Marketing Manager Kim McQueen. "New ideas for supporting office managers continue to emerge. The next two years will be even more exciting as we roll out more educational and career resources for office professionals."

"Our extended partnership demonstrates Patterson's deep commitment to AADOM, our mission and our members," AADOM President Heather Colicchio said. "Patterson generously shares resources with our members and truly understands the value that office managers bring to the practice. We are grateful to have such a respected, visionary force in dentistry value our members the way Patterson does and already look forward to the 6<sup>th</sup> Annual Dental Managers Conference in October."

As part of the growing network of support sparked by the Patterson/AADOM partnership, many Patterson branch offices are actively working with office managers to start local study clubs, assist with meeting space and arrange guest speakers. Plus, members of Patterson Dental's customer loyalty program, Patterson Advantage<sup>®</sup>, can accept a complimentary first-year membership to the organization, which hosts educational opportunities, networking events, study clubs and an online community of professionals who share day-to-day experiences, successes and challenges.

"Our continued relationship with Patterson Dental is a win for office managers around the country and allows AADOM to provide additional education, support and opportunities for our members," Colicchio said.

For information about AADOM, please contact Patterson Office Supplies Marketing Manager Kim McQueen at 217.351.5400 or visit [www.dentalmanagers.com](http://www.dentalmanagers.com).

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**About Patterson Dental**

Patterson Dental, a leading distributor of dental products, equipment and technology in the U.S. and Canada, serves as the largest business in the progressive, global Patterson Companies (Nasdaq: [PDCO](#)) family of businesses. Patterson is committed to creating value for customers through products, services and lasting relationships. Dental professionals who partner with Patterson enjoy the convenience and peace of mind that come with relying on one trusted source for everything they need.

**About AADOM**

The American Association of Dental Office Managers (AADOM) is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices. AADOM is committed to creating and maintaining a network of dental office managers throughout the country with the goal of sharing resources and information to achieve the highest level of professional development.

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