

FOR IMMEDIATE RELEASE

WEBSTER VETERINARY RELEASES NEW iPad™ APPLICATIONS

Webster Veterinary has announced the release of iDIA Small Animal™ and iDIA Equine™ – two exciting iPad™ applications that expand Webster’s wide array of leading DIA™ client education tools.

Cutting-edge graphics, animations and touch-screen features make iDIA™ valuable to any practice and ideal for exam rooms without computers or for veterinarians looking for a mobile option, according to Webster Veterinary Director of Technology Matt Russell. “Veterinary professionals can access handheld client education materials anywhere with exceptional clarity and ease, whether sharing comparisons of normal and abnormal anatomy with pet owners, zooming in on problem areas or even emailing additional information to pet or horse owners at home.”

iDIA Small Animal™ and iDIA Equine™ include several features from the DIA™ desktop version plus complete illustration, animation and handout content from the full program. “These new programs are innovative solutions for illustrating conditions to clients and reinforcing recommendations,” Russell said. “They are great additions to Webster’s existing suite of DIA™ education tools.”

More than 50 leading veterinarians and boarded specialists have contributed to the DIA™ client education offering. For more information, please visit www.diawebster.com or call 888.826.0935.

About Webster Veterinary

Webster Veterinary, a leading distributor of consumable veterinary supplies, equipment and software, diagnostic products, vaccines and pharmaceuticals to veterinary clinics, is part of the progressive, global Patterson Companies (Nasdaq: [PDCO](http://www.pdc.com)) family of businesses.

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