



FOR IMMEDIATE RELEASE

PATTERSON MEDICAL NAMED EXCLUSIVE DISTRIBUTOR OF GAME READY® PRODUCTS TO REHABILITATION SUPPLY MARKET

Patterson Medical announced that it has been named the exclusive distributor of Game Ready® products to the rehabilitation supply market. Game Ready develops and manufactures products that simultaneously deliver intermittent compression and adjustable cold therapy within a flexible garment. The products are used by athletes, athletic trainers, doctors and physical therapists to treat acute and chronic soft tissue injuries and post-surgery tissue trauma.

Patterson Medical distributes Game Ready products to occupational therapists and physical therapists in hospitals, long-term care facilities and clinics throughout the U.S. "Game Ready is already a well-known brand among those who work in the rehabilitation supply market," said Lisa Vail, Patterson Medical marketing director. "Once therapists experience the benefits of the Game Ready product through a hands-on demonstration by our sales reps, they have a better understanding of how this unique treatment system will improve patient outcomes."

Game Ready is used in physical therapy settings and elite sports medicine organizations around the world. Its innovative ACCEL™ Technology sets a new standard in recovery, synergistically combining active compression and cold therapies in a system designed to help patients recover faster from sprains, strains and surgeries. "This relationship brings together Game Ready's best-in-class, patented technology and Patterson's powerful distribution network for a sum that's greater than its parts," said Drew Rogers, vice president, sales for Game Ready. "We saw this exclusive agreement as a way to reach even more rehabilitation facilities and patients across the country."

About Patterson Medical

Part of the progressive, global Patterson Companies (NASDAQ: [PDCO](#)) family of businesses, Patterson Medical is the world's leading distributor of rehabilitation, sports medicine and assistive patient products to the physical and occupational therapy markets. Its national sales force ranks among the industry's largest, bringing occupational therapists and physical therapists in hospitals, long-term care facilities and clinics the most comprehensive range of products, brand names and services available.

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