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WEBSTER VETERINARY ANNOUNCES LAUNCH OF ePetHealth

Preview at the Western Veterinary Conference February 21-23 in Las Vegas

Webster Veterinary is excited to announce a new online service for veterinarians called ePetHealth. This innovative communications platform provides practitioners with a secure Internet portal for their clients to access pet medical information plus descriptive, easy-to-understand resources and educational materials with 3D graphics.

Services within ePetHealth include online medical records, pet health education, integration with Webster's VetSource home delivery program and a suite of eMarketing tools. Veterinarians can also log into their own administrative portal to send clients convenient electronic appointment and health service reminders and other personalized updates, online surveys, e-newsletters and more. Unlike other veterinary portal services, ePetHealth can be directly integrated into the practice website.

"ePetHealth provides a multi-faceted client communications dimension to assist veterinarians in growing their business, strengthening relationships with pet owners and facilitating optimal in-practice pet care," Webster Veterinary President George Henriques said.

ePetHealth combines leading technology from ePetRecords – a Tulsa, Okla., based company recently acquired by Webster that provides online veterinary portals – with Webster's cutting-edge DIA client education software. "The union of these two programs has resulted in the most powerful online veterinary portal developed to date," Webster Veterinary Director of Technology Matt Russell said.

The new service will be demonstrated for the first time at the Western Veterinary Conference February 21-23 in Las Vegas, with the full launch to follow this spring.

"ePetHealth is a wonderful addition to Webster's technology portfolio and greatly bolsters the compliance-building tools available to veterinarians," Russell added. For more information on ePetHealth, visit www.ePetHealth.com or call 888.826.0935.

About Webster Veterinary

Webster Veterinary, a leading distributor of consumable veterinary supplies, equipment and software, diagnostic products, vaccines and pharmaceuticals to veterinary clinics, is part of the progressive, global Patterson Companies (Nasdaq: PDCO) family of businesses.

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