

FOR IMMEDIATE RELEASE

WEBSTER VETERINARY DONATES EDUCATIONAL SOFTWARE TO STUDENTS

Webster Veterinary recently donated its Diagnostic Imaging Atlas (DIA) 4.1 client education software to veterinary students at the Purdue University School of Veterinary Medicine. Every member of the 2011 senior class received a copy of DIA 4.1 Small Animal and Equine software, which assists practitioners in explaining medical conditions to clients through 3D animations, video content, virtual anatomy files and more.

Webster Veterinary Director of Technology Matt Russell also noted that faculty members at Purdue University were instrumental in contributing content and reviewing the initial software concept of Webster's recently released DIA 4.1 Equine software.

"At Webster, we are excited to partner with our universities and faculties to expose students to the most innovative, practice-building technologies," Russell said. He added that Webster plans to roll out an expanded DIA student program soon.

DIA software's ability to provide unique insight into the health and well-being of pets helps support treatment recommendations, strengthen relationships with clients – and increase practice revenue in the process.

For more information, please visit www.diawebster.com or call 888.826.0935.

About Webster Veterinary

Webster Veterinary, a leading distributor of consumable veterinary supplies, equipment and software, diagnostic products, vaccines and pharmaceuticals to veterinary clinics, is part of the progressive, global Patterson Companies (Nasdaq: [PDCO](http://www.pdc.com)) family of businesses.

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