

FOR IMMEDIATE RELEASE

**PATTERSON DENTAL RECEIVES AADOM TECHNOLOGY
AND FRONT OFFICE PROVIDER ENDORSEMENTS**

April 10, 2013 (St. Paul, MN) – The American Association of Dental Office Managers (AADOM) has officially endorsed Patterson Dental as its Technology Solution Provider and Front Office Provider. With these two practice-focused designations, Patterson continues to build on its Diamond Level corporate partnership with AADOM.

“We are excited to once again be chosen as AADOM’s Technology Solution and Front Office Provider for the dental industry,” Patterson Office Supplies Marketing Manager Kim McQueen said. “We have formed a true partnership with AADOM, dedicated to providing key resources and education to the dental front office manager. Our goal through this partnership is to open the door for front office managers to excel in their education so they can, in turn, assume a leadership role in improving the patient experience and practice lifestyle in their office.”

Patterson Dental’s full-service model, reputation as industry leader in the technology arena and deep commitment to assisting front office staff for over 80 years are a natural fit with AADOM’s focus on supporting the development of office managers and enhancing the value they bring to their dental practice.

AADOM Chief Operating Officer Lorie Streeter said this mutual commitment to the success of dental office managers is unwavering. “Over the course of our five-year relationship, our partnership has spawned education for office managers, scholarships to our annual conference and countless resources for dental office managers that were not in place before. It is an honor to work with a company so dedicated to the overall practice experience, which in many cases starts with the dental office manager.”

For information about AADOM, please contact Patterson Office Supplies Marketing Manager Kim McQueen at 217.372.2021 or visit www.dentalmanagers.com.

About Patterson Dental

Patterson Dental, a leading distributor of dental products, equipment and technology in the U.S. and Canada, serves as the largest business in the progressive, global Patterson Companies (Nasdaq: PDCO) family of businesses. Patterson is committed to creating value for customers through products, services and lasting relationships. Dental professionals who partner with Patterson enjoy the convenience and peace of mind that come with relying on one trusted source for everything they need.

About AADOM

The American Association of Dental Office Managers (AADOM) is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices. AADOM is committed to creating and maintaining a network of dental office managers throughout the country with the goal of sharing resources and information to achieve the highest level of professional development.

(Continued on next page)

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