PATTERSON VETERINARY

News Release

***FOR IMMEDIATE RELEASE***

# PATTERSON VETERINARY LAUNCHES NEW, ENHANCED WEBSITE

January 23, 2013 (Devens, MA) – Patterson Veterinary Supply, Inc. has announced that its newly designed pattersonvet.com launched with upgraded features earlier this month in conjunction with the Webster Veterinary Supply name change to Patterson Veterinary Supply. Patterson Veterinary reflects the Patterson brand and a commitment to continuously provide veterinarians with the newest technologies and an expanding portfolio of product and service offerings.

"The pattersonvet.com platform brings more value to our customers as they order online – from the depth of information available, to the ease and efficiency of their experience navigating the site," Patterson Veterinary President George Henriques said. The enhanced search capability includes descriptions with multiple images and product details to assist with product research and purchasing decisions. Customers are also provided a shopping list of products purchased in the past two years, with the option to customize.

Additionally, Patterson Veterinary customers have direct access to order information, invoices and statement history any time as part of a convenient self-service feature – all just the start of website-related improvements to come, according to Henriques. Features rolling out throughout the next year include new reporting and electronic payment functions, as well as the ability to manage "bill to" and "ship to" accounts for multiple locations through one login.

"With this new website, our customers have more information at their fingertips, freeing more time to focus on patient care – and that's great news for veterinary practices and pet owners alike," Henriques said.

For more information on maximizing the many new features of pattersonvet.com, please view the tutorials advertised on the home page or contact Patterson Veterinary at 800.225.7911.

**About Patterson Veterinary**
Patterson Veterinary, a leading distributor of consumable veterinary supplies, equipment and software, diagnostic products, vaccines and pharmaceuticals to veterinary clinics, is part of the progressive, global Patterson Companies (Nasdaq: PDCO) family of businesses.

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