

***FOR IMMEDIATE RELEASE***

**PATTERSON DENTAL SERVES AS AUTHORIZED SUPPLIER AND SOLE NATIONAL DISTRIBUTOR OF REVOLUTIONARY HANDPIECE TECHNOLOGY**

Effective January 20, Patterson Dental serves as an authorized U.S. supplier and the only national distributor of the ProDrive System – the world’s first handpiece upgrade – from ProDrive Systems Ltd. Patterson signed an exclusive agreement in September to distribute ProDrive technology in Canada.

The ProDrive System is designed as a performance upgrade to current handpieces in the dental office. Unlike traditional friction grip burs with a round shank, ProDrive features a triangular shank uniquely designed to lock the bur and turbine together to prevent burs from slipping, enabling faster, smoother cutting, superior control and improved precision. Doctors further benefit from ProDrive’s unique bur-lengthening feature that locks into place and allows the bur to be safely extended by 3mm, providing smooth and precise cuts even in difficult-to-reach areas.

“ProDrive’s innovative handpiece technology is supported by years of research and development,” said John Bettencourt, Patterson Dental vice president, marketing, equipment and technical service. “Patterson Dental looks forward to working with dental professionals to bring dentistry’s newest, yet proven technology, to another area of the practice.”

As the world’s first turbine and bur locking system, ProDrive is proven to improve the performance of most major high-speed handpieces. Additionally, ProDrive offers a full selection of diamond and carbide burs manufactured by Meisinger. ProDrive also offers its own high-speed handpiece, complete with an ergonomic design and titanium sleeve to ensure optimal performance and reduced noise levels.

“While Patterson’s exclusive distribution of ProDrive products in Canada began just last fall, we are already seeing tremendous demand for this technology and have every reason to believe dental professionals in the U.S. will embrace this opportunity to achieve clinical advancements and to treat patients more efficiently,” Bettencourt said.

“We are proud to partner with leading names such as Patterson Dental – long known for introducing the newest technologies in dentistry – to bring this revolutionary product to dental practices,” said Richard St-Pierre, president and CEO of ProDrive Systems.

To learn more about how this exciting new handpiece technology can benefit your practice, please contact your Patterson representative, local Patterson branch or call 800.873.7683.

For more information about ProDrive Systems, visit [www.prodrivesystems.com](http://www.prodrivesystems.com).

(Continued on next page)

**About Patterson Dental**

Patterson Dental, a leading distributor of dental products, equipment and technology in the U.S. and Canada, serves as the largest business in the progressive, global Patterson Companies (NASDAQ: [PDCO](#)) family of businesses. Patterson is committed to creating value for customers through products, services and lasting relationships. Dental professionals who partner with Patterson enjoy the convenience and peace of mind that come with relying on one trusted source for everything they need.

**About ProDrive Systems**

ProDrive Systems Inc. is revolutionizing high-speed handpieces with its triangular bur and engaged, drive Turbine System that improves the performance of dental handpieces and enhances practice efficiency.

---

**CONTACT:** Tammy Love, Corporate Communications/PR Specialist  
**COMPANY:** Patterson Companies, Inc.  
**TEL:** 651.686.1921  
**EMAIL:** [tammy.love@pattersoncompanies.com](mailto:tammy.love@pattersoncompanies.com)  
**WEB:** [www.pattersoncompanies.com](http://www.pattersoncompanies.com)

