

FOR IMMEDIATE RELEASE

PATTERSON COMPANIES BREAKS GROUND ON TECHNOLOGY CENTER

Patterson Companies Inc. (Nasdaq: PDCO) held a groundbreaking event on June 28 to celebrate construction of its upgraded Patterson Technology Center (PTC) complex in Effingham, Ill.

When completed in fall 2011, the nearly 100,000-square-foot PTC will have the space and high-tech capabilities to expand current development, testing and call center support of the newest technologies for customers and business partners in the markets served by Patterson Dental, Webster Veterinary and Patterson Medical – the businesses that comprise Patterson Companies.

The state-of-the-art complex will have a workforce capacity of about 600 – nearly double that of the current PTC facility (also in Effingham). Features will include simulated dental, veterinary and rehabilitation environments showcasing the newest technology products and seamless integration capabilities. This representation provides opportunity for employees to gain more extensive hands-on training using cutting-edge technologies and demonstrates how leading software and digital technologies, for example, work together to enhance efficiency and productivity.

Additional upgrades include expanded quality assurance and usability labs for testing software and observing users as they navigate the software. Larger, more comprehensive resource rooms will allow for continual training and enable support specialists to more quickly access a wider array of equipment used by more customers. The PTC also serves as a software and hardware certification center for technology advisors and service technicians in the field. Electronic workstations – virtually without paper – will be implemented.

Yet with this investment in taking care of customers who invest in technology solutions, Patterson Vice President of Customer Technology Craig Kabbes said customers could still expect to hear a live voice and experience the personal service they are accustomed to when calling the PTC. “The new complex will allow us to be more flexible and scalable than we are today,” he said. “We recognize and appreciate our customers and are thankful for their trust and for allowing us to be their partner for success. We know that we must earn their business with each and every customer contact.”

Kabbes added that as an organization aware of its corporate responsibility, Patterson has taken every measure to minimize the impact on the environment, meet quality standards and implement energy-efficient and environmentally friendly practices in construction and once the complex is up and running next fall.

The PTC started as a dental software development business called EagleSoft, Inc. in 1993. When Patterson acquired EagleSoft in 1997, it had 25 employees and 1,000 customers. Today, the PTC has over 330 employees, serving more than 50,000 customers nationwide.

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About Patterson Companies, Inc.

Patterson Companies is a global provider of complete, progressive solutions to the dental, companion-pet veterinary and rehabilitation supply markets (Patterson Dental, Webster Veterinary and Patterson Medical). In addition to responsive, local support, customers benefit from direct access to an unprecedented technology support infrastructure, led by the Patterson Technology Center in Effingham, Ill. The PTC is continually researching, developing and upgrading technology and support to keep pace with growing demand for greater efficiency and profitability for healthcare practices. Please visit www.pattersoncompanies.com for more information.

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