

FOR IMMEDIATE RELEASE

**PATTERSON VETERINARY ANNOUNCES LAUNCH OF EXCLUSIVE
SIRONA INTRAORAL X-RAY UNIT**

August 26, 2014 (Devens, MA) – Patterson Veterinary is pleased to announce a new exclusive intraoral X-ray unit designed specifically for veterinary practices. Featuring high image quality, the easy-to-use Sirona Heliodont Plus Intraoral X-ray unit is now available as part of the Patterson Veterinary equipment line.

“We are excited to expand our partnership with Sirona, a company known for technological advancements, to offer this high-quality intraoral X-ray solution to veterinary practices,” said Bob Foss, Patterson Veterinary marketing vice president of equipment and service. The Heliodont Plus Intraoral X-ray unit gives veterinary teams a safe, reliable system that produces detailed X-ray images with the first acquisition.”

The Heliodont Plus is tailored to the needs of veterinary practices, with its ability to produce images that allow details to be viewed with high contrast. “In addition to aiding diagnosis, obtaining greater detail in every image can eliminate the need for retakes, making examinations more efficient and ultimately allowing veterinarians to increase their patient load,” Foss noted. “Guiding pet owners through well-defined images can also be a valuable way to build those relationships.”

The Sirona Heliodont Plus is available in three different support wall arm lengths, as well as a mobile unit. For more information, please contact your local Patterson Veterinary equipment specialist.

About Patterson Veterinary

Patterson Veterinary, a leading distributor of consumable veterinary supplies, equipment and software, diagnostic products, vaccines and pharmaceuticals to veterinary practices in the U.S. and the U.K., is part of the progressive, global Patterson Companies (Nasdaq: PDCO) family of businesses.

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