

FOR IMMEDIATE RELEASE

NEW PATTERSON TECHNOLOGY CENTER TO OPEN SEPTEMBER 26

Patterson Companies Inc. announces that its upgraded Patterson Technology Center (PTC) will begin serving customers from its new location in Effingham, Ill., on Monday, September 26, 2011. A Grand Opening event is scheduled for late October. The spacious state-of-the-art environment strengthens the PTC's comprehensive software development, digital technology and call center support capabilities in the markets served by Patterson Dental, Webster Veterinary and Patterson Medical – the businesses that comprise Patterson Companies.

“Our upgraded Patterson Technology Center provides opportunity for growth in so many exciting ways, including expanded product and service offerings to better serve our customers,” Patterson Companies Vice President of Technology Services Pam Hemmen said. “Every facet of this upgraded facility was designed with our customers in mind.”

In addition to more high-tech capabilities to develop, test and support technologies of the future, the facility showcases products and innovation from manufacturer partners. Another unique feature is the software usability lab, which allows developers and other staff to observe keystrokes, facial expressions and general feedback from participants as they navigate through software or test-drive new features. The data is then incorporated in the software design process to help streamline and enhance the user experience.

The PTC started as a dental software development business called EagleSoft, Inc. in 1993. When Patterson acquired EagleSoft in 1997, it had 25 employees and 1,000 customers. Today, the PTC has over 370 employees, serving more than 80,000 customers nationwide.

Please note: The new PTC address is 1201 Althoff Drive, Effingham, Ill. 62401 (near the former facility). PTC phone numbers will *not* change. (Sales: 800.294.8504; Support: 800.475.5036).

About Patterson Companies, Inc.

Patterson Companies is a global provider of complete, progressive solutions to the dental, veterinary and rehabilitation supply markets (Patterson Dental, Webster Veterinary and Patterson Medical). In addition to responsive, local support, customers benefit from direct access to an unprecedented technology support infrastructure, led by the Patterson Technology Center in Effingham, Ill. The PTC is continually researching, developing and upgrading technology and support to keep pace with growing demand for greater efficiency and profitability for healthcare practices. Please visit www.pattersoncompanies.com for more information.

CONTACT: Pam Hemmen, Vice President, Technology Services
COMPANY: Patterson Companies, Inc.
TEL: 217.540.3625
EMAIL: pam.hemmen@pattersoncompanies.com
WEB: www.pattersoncompanies.com

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