



FOR IMMEDIATE RELEASE

**PATTERSON DENTAL LAUNCHES GRINS FOR A GOOD CAUSE
TO SUPPORT BREAST CANCER AWARENESS**

Patterson Dental recently launched a major breast cancer awareness initiative called *Grins for a Good Cause*, leveraging the strength of 75 local Patterson branches across the nation. Through this vast outreach, branches partner with local breast cancer organizations to hold events and fundraising activities that support breast cancer awareness in their communities.

“With activities taking place in communities throughout the U.S., we hope to make a significant impact on breast cancer awareness efforts,” Patterson Dental President Paul Guggenheim said. “*Grins for a Good Cause* events present exciting opportunities to work together with local, recognized groups in the fight against breast cancer.”

More than 207,000 women in the U.S. will be diagnosed with breast cancer this year, according to the American Cancer Society.

Patterson Dental also announced that a portion of proceeds from products purchased by dental professionals from the *Grins for a Good Cause* flyer are donated to a local breast cancer awareness organization (selected by Patterson) in the customers’ area. The flyer includes products to promote awareness efforts in dental practices all year long.

For more information on *Grins for a Good Cause*, please contact your Patterson representative, local branch or call 800.873.7683.

About Patterson Dental

Patterson Dental, a leading distributor of dental products, equipment and technology in the U.S. and Canada, serves as the largest business in the progressive, global Patterson Companies (Nasdaq: [PDCO](#)) family of businesses. Patterson is committed to creating value for customers through products, services and lasting relationships. Dental professionals who partner with Patterson enjoy the convenience and peace of mind that come with relying on one trusted source for everything they need.

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