

***FOR IMMEDIATE RELEASE***

**PATTERSON DENTAL, AADOM EXTEND DIAMOND LEVEL PARTNERSHIP**

Patterson Dental has announced the renewal of its Diamond Level Corporate partnership with the American Association of Dental Office Managers (AADOM). With this two-year extension, dental practices can continue to capitalize on the combined resources of both organizations, tailored to the unique needs and responsibilities of office managers and administrators.

“We are thrilled to renew our partnership with AADOM and excited about several new initiatives that Patterson is launching this year with AADOM that dental teams can look forward to. We are building on our shared goal of assisting the office manager in their professional and personal growth that in turn, benefits their practice,” said Kim McQueen, Patterson Office Supplies Marketing manager.

Events for AADOM members include study clubs with office managers at local Patterson branch offices, Patterson-sponsored educational webinars, valuable networking experiences, meetings with key opinion leaders at the annual AADOM conference and other perks such as discounted registration to attend the conference, which this year is scheduled for September 6-8 in Scottsdale, Ariz. Additionally, Patterson Advantage® customers can accept a complimentary first-year AADOM membership.

AADOM President Heather Colicchio noted, “With every year of our partnership with Patterson since we began working together in 2006, we’re seeing a growing impact both in terms of the education, resources and support for office managers, but also in the way office managers are applying what they’re learning to bring additional value to their practice.”

“It’s very rewarding to see how our industry is increasingly recognizing the front office manager/practice administrator as a key position in the dental practice,” McQueen commented.

For information about AADOM, please contact Kim McQueen at 217.351.5400 or visit [www.dentalmanagers.com](http://www.dentalmanagers.com).

**About Patterson Dental**

Patterson Dental, a leading distributor of dental products, equipment and technology in the U.S. and Canada, serves as the largest business in the progressive, global Patterson Companies (Nasdaq: [PDCO](http://PDCO)) family of businesses. Patterson is committed to creating value for customers through products, services and lasting relationships. Dental professionals who partner with Patterson enjoy the convenience and peace of mind that come with relying on one trusted source for everything they need.

**About AADOM**

The American Association of Dental Office Managers (AADOM) is an organization of professional office managers, practice administrators, patient coordinators, insurance and financial coordinators and treatment coordinators of general and specialized dental practices. AADOM is committed to creating and maintaining a network of dental office managers throughout the country with the goal of sharing resources and information to achieve the highest level of professional development.

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